

Australia's "small but strong"* Intellectual Property firm is now even stronger

HALFORD & CO. + macken ip

have joined forces to create



Halfords IP

Patent & Trade Mark Attorneys

Halford & Co., a Sydney-based boutique IP firm, was founded 30 years ago and is regularly recognised as one of Australia's leading specialist firms for the protection and maintenance of intellectual property rights in Australia and overseas.

Macken IP, another boutique IP firm, was founded in early 2007 by Philip Macken who had previously been a founding and longstanding partner of another leading Sydney IP firm.

The merger combines the expertise and resources of both firms to result in a firm with greater strength, more diversity and enhanced ability to provide prompt, accurate and cost effective services to clients.

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*Quote: Managing Intellectual Property magazine IP Handbook, 2008

• Experience

• Direction

• Clarity